



SPONSORSHIP OPPORTUNITIES FOR 2017 PENSACOLA JAZZFEST

Planning is underway for the 34th Annual Pensacola JazzFest. This two-day event will be a musical celebration featuring various types of Jazz – Big Band, Swing, Contemporary, Traditional, Bop, Cool, Latin and Blues – in a wonderful, live-oak park setting. Please consider joining the Pensacola JazzFest team as a Corporate Sponsor.

The two-day FREE Pensacola JazzFest will be held 11 a.m. to 7 p.m., Saturday and Sunday, April 1-2, in Seville Square, our beautiful park in historic downtown Pensacola. The venue location features a sprawling live-oak canopy and a picturesque central gazebo used as the Main Stage. Seating is provided, though many of our attendees bring lawn chairs and picnic baskets, or purchase food from one of our quality food vendors.

JazzFest is a free, family-oriented festival that celebrates all types of jazz and attracts approximately 12,000 enthusiastic listeners over the weekend. The music will include a variety of jazz styles, presented by prominent national, regional and local artists, as well as area college and high school jazz bands. We also feature a “Kids Jam” with harmonicas and kazoos each afternoon for the children. In addition, an area is reserved for arts and crafts exhibitors to show their wares, enhancing the festival atmosphere and adding value for our attendees.

Headliners this year will feature West Coast super-trumpeter Wayne Bergeron, who will perform with the Gulf Coast Collegiate All-Star Jazz Band on Saturday and the Don Snowden Big Band on Sunday. Bergeron will also lead a clinic Friday evening in conjunction with a rehearsal of the collegiate big band at Pensacola State College. This event will be free to the public and student musicians. Other headliners are the exciting Orlando-based Latin group Fusion Beat, Nashville-based rising star jazz singer Annie Sellick and the Greg Abate Quintet, a straight-ahead, all-star combo featuring jazz greats Greg Abate on saxophone, Bobby Koeble on guitar, Mike Esneault on keyboard, Steve Gilmore on bass and Fred Domulot on drums.

Jazz Pensacola has been the sole presenter of Pensacola JazzFest since 1999, following WUWF-FM’s tenure as event presenter. The event is presented as a gift to the community from members and sponsors, and funds are raised in various ways throughout the year to finance this annual event costing approximately \$40,000.

By joining us as a JazzFest Corporate Sponsor, you will have your company or organization prominently featured in marketing and advertising, as well as on the banner across the Main Stage. Please see next page for description of sponsorship levels and benefits.

Learn more about Jazz Pensacola and its activities at jazzpensacola.com.



CORPORATE CASH SPONSOR LEVELS

2017 Pensacola JazzFest

Corporate Sponsor: \$500–\$999

- Logo in JazzFest program, advertising (as space allows) and on JazzFest banner over stage
- Quarter-page ad in JazzFest program
- Frequent mention of your company
- Two VIP badges for admission to VIP Tent during JazzFest, assuring special patron seating and hospitality
- Company logo on Jazz Pensacola website with link

Silver Sponsor: \$1,000–\$1,999

- Name/logo displayed in JazzFest program, website, advertising and JazzFest banner over stage
- Half-page ad in JazzFest program
- Your company announced as Silver Sponsor
- Four VIP badges for admission to VIP Tent during JazzFest, assuring special patron seating and hospitality
- Company logo on Jazz Pensacola website with link

Gold Sponsor: \$2,000–\$4,999

- Name/logo displayed in JazzFest program, website, advertising and JazzFest banner over stage
- Full-page ad in the JazzFest program
- Your company announced as Gold Sponsor
- 10" x 10" Exhibitor Booth space (limited availability)
- Eight VIP badges for admission to VIP Tent during JazzFest, assuring special patron seating and hospitality
- Company logo on Jazz Pensacola website with link

Platinum Sponsor: \$5,000+

- Name/logo displayed in JazzFest program, website, advertising and JazzFest banner over stage
- Full-page inside cover ad in JazzFest program
- Your company announced as Platinum Sponsor
- 10" x 10" Exhibitor Booth space
- Sixteen VIP badges for admission to VIP Tent during JazzFest, assuring special patron seating and hospitality
- Company logo on Jazz Pensacola website with link



**Corporate Sponsor Form
2017 Pensacola JazzFest**

Business Name: _____

Contact Person: _____

Phone: _____ Email: _____

Website: _____

Address: _____

City: _____ State: _____ ZIP: _____

Date: _____

Please indicate level of corporate sponsorship and amount:

Corporate Sponsor \$ _____

Silver Sponsor \$ _____

Gold Sponsor \$ _____

Platinum Sponsor \$ _____

Please send completed form to:

Jazz Pensacola
3 West Garden St., Suite 418
Pensacola, FL 32502-5633

Or send as PDF attachment to info@jazzpensacola.com

You may enclose check/money order or elect to receive an invoice in early March 2017.

Deadline for submission to be included in JazzFest program and banner is March 1, 2017. Thank you for supporting Jazz in Pensacola!