

**Location:**  
Seville Square,  
Fountain Park  
Alcaniz and Zaragoza Sts.



**Entry Fee: \$100**  
**(\$150 after Nov. 30, 2011)**  
Submit check with  
completed application ASAP  
for best booth location.

### **ARTS & CRAFTS EXHIBITOR APPLICATION, Part 1**

**EVENT DATES and TIMES:** Saturday, April 14, 2012, 10:00 am until 7:00 p.m.  
Sunday, April 15, 2012, 10:00 am until 7:00 p.m.

**SETUP:** You may set up on Friday, April 13, 2012 after 1:00 p.m. OR Saturday, April 14, 2012 at 8:00 am. **YOU MUST BE SET UP AND READY BY OPENING TIME, 10:00 am on Saturday, April 14.**

**BREAKDOWN:** After the JazzFest concludes at 7:00 p.m. on Sun., April 15, you are responsible for removing all of your materials, tables, canopies, etc. You must leave your space cleared and clean.

1. The JazzFest will be in Pensacola's Seville Square area, with the Arts & Crafts Exhibition across Zaragoza Street in Fountain Park. Spaces are 10' x 10'. Any special needs should be indicated on your application. The committee will TRY to accommodate your requests. By order of the City of Pensacola, NO vehicles are allowed in the parks except in the designated parking lot in Fountain Park.
2. Entry fee by check/money order and signed release form are due with application. **Your application will not be reviewed without it.** Application and fee are not a guarantee of acceptance. This fee will be returned in full if your application is not accepted. **NO REFUNDS WILL BE GIVEN TO ACCEPTED VENDORS AFTER MARCH 1, OR FOR WEATHER, ACTS OF GOD, CIVIL DISOBEDIENCE OR ANY CIRCUMSTANCE JAZZ SOCIETY OF PENSACOLA DEEMS OUT OF ITS SOLE CARE, CUSTODY OR CONTROL.**
3. Acceptance in the show is a commitment for you to show all hours listed above. Arts and Crafts hours are different from food and entertainment hours. **This is not a night show**, and you may not remain open after the JazzFest performances are concluded for the day.
4. **Acceptance and assignment space in the show is non-transferable. Only the artist/craftsperson on the application may show in the booth space. The JazzFest Committee reserves the right to remove misrepresented or inappropriate material from the show; this includes products that are determined to compete with merchandise offered for sale in the Jazz Society Merchandise Tent. No nudes, partial nudes or erotic scenes may be shown. No retail or commercial items accepted.**
5. Exhibitors are responsible for collecting and reporting Florida's Sales Tax. The local revenue office will provide information and paperwork on the first day of the festival.
6. Shade is not guaranteed. Exhibitors are encouraged to use a free-standing 10' x 10' canopy. Should rain occur, no vehicles will be allowed into the streets within the barricaded area of the festival site. Exhibitors must provide their own tables, etc.
7. The JazzFest will provide continuous security. However, it is the vendor's sole responsibility to provide for his own protection. JazzFest and the Jazz Society of Pensacola assumes no liability for loss, damage, or misplacement of merchandise, equipment or monies from any or all causes.
8. **No animals will be allowed except guide dogs used by blind persons.**
9. Vendors may not utilize music, loud speaker systems, or megaphone devices. **No trailers, cars, wagons or cars will be left in the area after unloading on ANY day of the festival.**
10. No one may set up any earlier than 1:00 p.m. on Friday, April 13 under ANY circumstances.
11. **ANY FAILURE TO FOLLOW THESE GUIDELINES WILL RESULT IN A VENDOR NOT BEING ACCEPTED THE FOLLOWING YEAR.**

A limited number of each type of craft will be allowed in the exhibition. Please make sure to enclose photographs that adequately represent your items, in order for our committee to use in the selection process.



ARTS & CRAFTS EXHIBITOR APPLICATION, Part 2

If there are any questions or problems with your application, we will contact you. If you have questions, feel free to give us a call at 850-433-8382 during office hours (Tues-Fri. 9-1). The JazzFest office will notify you if your application is not accepted for some reason.

Please Print or Type Information

Name: \_\_\_\_\_

Business Name: \_\_\_\_\_ FL Sales Tax # (if applicable): \_\_\_\_\_

Address: \_\_\_\_\_ City/State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: home (\_\_\_\_) \_\_\_\_\_ / work (\_\_\_\_) \_\_\_\_\_ / cell (\_\_\_\_) \_\_\_\_\_

Email address: \_\_\_\_\_

Please list and describe each type of item (including price range) to be considered:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**NO PRODUCTS THAT COMPETE WITH THE OFFICIAL JAZZ SOCIETY OF PENSACOLA ITEMS THAT WILL BE OFFERED IN THE MERCHANDISE TENT WILL BE CONSIDERED. This includes tee-shirts, CD's, etc.**

Do you plan to use a canopy? (Only 10' x 10' or smaller canopies are to be used). YES NO

Electrical request: A limited number of spaces are within reach of electrical outlets. If you require electricity for your booth for reasons OTHER than lighting, please explain. (Since event is open during daylight hours only, electricity is not provided for lighting).

Any special requirements? \_\_\_\_\_

**... PLEASE DO NOT WRITE IN THIS BOX ... FOR OFFICE USE ONLY ...**

Check # \_\_\_\_\_ Amt. Paid \_\_\_\_\_ Date Deposited \_\_\_\_\_ Booth Space # \_\_\_\_\_

Special Requests: \_\_\_\_\_



**ARTS & CRAFTS EXHIBITOR APPLICATION, Part 3**  
**EXHIBITOR/VENDOR CONTRACT**

I understand and agree with the rules and regulations that are set forth in this application and agree to abide by and fully comply with said rules. I understand and agree that the Pensacola JazzFest and the Jazz Society of Pensacola are not responsible in any way for damage, loss or theft to me, my firm or of my customers and agree to indemnify and hold harmless the Pensacola JazzFest and the Jazz Society of Pensacola against such loss, damage or theft.

In the event that the Jazz Society of Pensacola is unable to hold the 2012 Pensacola JazzFest as scheduled by reason of war, acts of God or acts of nature, or any other reason, or the JazzFest is interrupted in any way, no refund shall be made and it is agreed that all contracts are null and void.

There shall be no responsibility or liability on the part of the Jazz Society of Pensacola or the Pensacola JazzFest for any losses sustained by any person caused by such event. The Jazz Society of Pensacola and the Pensacola JazzFest in no way guarantees any return or benefits to vendor.

It is further agreed and understood that the Jazz Society of Pensacola and the Pensacola JazzFest assume no liability for any injury to person or property or any other damages or losses occurring on JazzFest premises during the JazzFest. I agree to forever indemnify and hold harmless the Jazz Society of Pensacola and the Pensacola JazzFest from and against any and all claims for loss, death or damage of person or property and any other loss whatsoever arising out of any act, omission nor negligence in the operation or conduct of me/my business, including violation of any law, and all attorneys' fees and costs incurred by those parties.

All the foregoing is agreed to in consideration of and as a condition precedent to the Jazz Society of Pensacola and the Pensacola JazzFest providing to me/my business the applied for exhibitor space. The indemnification provisions shall survive after the 2012 Pensacola JazzFest.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Name (print): \_\_\_\_\_ Title: \_\_\_\_\_

Business Name: \_\_\_\_\_

Business License Number (if applicable): \_\_\_\_\_

FL Sales Tax # (if applicable):: \_\_\_\_\_

Address: \_\_\_\_\_ City/State: \_\_\_\_\_ Zip: \_\_\_\_\_

Preferred Phone: (\_\_\_\_\_) \_\_\_\_\_

**MAIL COMPLETED APPLICATION ALONG WITH YOUR CHECK TO:**

Jazz Society of Pensacola, P.O. Box 18337, Pensacola FL 32523-8337

**Questions?** Email: [info@jazzpensacola.com](mailto:info@jazzpensacola.com), or call the JSOP office at 850-433-8382 (office hours Tues-Fri, 9 am til 1 pm)



## ARTS & CRAFTS EXHIBITION SITE PLAN

This diagram is an approximate representation of the layout of the Arts and Crafts Exhibition area for the 2012 Pensacola JazzFest.

You may indicate your preferred booth location by circling your #1, #2 and #3 choices.

We have endeavored to provide numerous booths that have display area on the sides of the booth, but that's not available on all booths. The main stage is located on the other side of Zaragoza St. The booths along Zaragoza and Alcaniz Streets face outward onto the sidewalk.

We cannot guarantee that your preferred location will be available. (Grayed out spaces have already been reserved.) Booths are assigned based on the order in which the applications (accompanied by payment) are accepted. We will do our very best to accommodate your preferences. We appreciate your understanding.

