



JAZZ PENSACOLA

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2020 PENSACOLA JAZZFEST SPONSORSHIP

Planning is underway for the 37th Annual Pensacola JazzFest. This two-day event will be a musical celebration featuring various types of jazz – big band, swing, contemporary, traditional, bop, cool, Latin and blues – in a beautiful park setting. Please consider joining the Pensacola JazzFest team as a Corporate Sponsor.

The two-day, FREE Pensacola JazzFest will be held April 4-5, Saturday and Sunday, in Seville Square, our beautiful park in historic downtown Pensacola. The venue location features a sprawling live-oak canopy and a picturesque central gazebo used as the Main Stage. Seating is provided, though many of our attendees bring lawn chairs for the full two days of music. Many purchase food from our quality food vendors.

JazzFest is a family-oriented festival that celebrates all types of jazz and attracts approximately 17,000 enthusiastic listeners over the weekend. The music includes a variety of jazz styles, presented by prominent national, regional and local artists, as well as area college and high school jazz bands. We also feature a “Kids Jam” with harmonicas and kazoos each afternoon for the children. In addition, an area is reserved for quality arts and crafts exhibitors, enhancing the festival atmosphere and adding value for attendees.

Jazz Pensacola is working on the 2020 headliners. Past JazzFests have featured stellar multi-instrumentalist Bob Sheppard, preeminent guitarist Gene Bertoncini, internationally acclaimed trumpeter Wayne Bergeron, world-class trombonist Andy Martin, the all-star Greg Abate Quintet and the popular high-energy The 4 Korners.

Jazz Pensacola has been the sole presenter of Pensacola JazzFest since 1999, following WUWF-FM's tenure as event presenter. The event is presented as a gift to the community from members and sponsors.

By joining us as a JazzFest Corporate Sponsor, you will have your company or organization prominently featured in marketing and advertising, as well as on the banner across the Main Stage. Please see next page for description of sponsorship levels and benefits.

Learn more about Jazz Pensacola and its activities at jazzpensacola.com.



JAZZ PENSACOLA

2020 PENSACOLA JAZZFEST SPONSOR LEVELS

Business Sponsor: \$250

- ! Company logo on Jazz Pensacola website with link
- ! 2 VIP badges for admission to VIP tent during JazzFest for either Saturday or Sunday

Corporate Sponsor: \$500

- ! Company logo on Jazz Pensacola website with link
- ! Name/logo displayed in JazzFest program
- ! 2 VIP badges for admission to VIP Tent during JazzFest for both Saturday and Sunday

Silver Sponsor: \$1,000

- ! Company logo on Jazz Pensacola website with link
- ! Name/logo displayed in JazzFest program
- ! Name/logo displayed on JazzFest banner over stage
- ! Name/logo displayed on programs distributed at up to 14 events between January 2020 and December 2020
- ! Frequent mention of your company by emcee
- ! Four VIP badges for admission to VIP Tent during JazzFest for both Saturday and Sunday

Gold Sponsor: \$2,500

- ! Company logo on Jazz Pensacola website with link
- ! Name/logo displayed in JazzFest program
- ! Name/logo displayed on JazzFest banner over stage
- ! Name/logo displayed on programs distributed at up to 14 events between January 2020 and December 2020
- ! Frequent mention of your company by emcee, including before headlining acts
- ! 10' x 10' Exhibitor Booth space
- ! Four VIP badges for admission to VIP tent during JazzFest for both Saturday and Sunday
- ! Opportunity to speak to crowd on stage before a headlining act

Platinum Sponsor: \$5,000+

- ! Company logo on Jazz Pensacola website with link
- ! Name/logo displayed in JazzFest program
- ! Name/logo displayed on JazzFest banner over stage
- ! Name/logo displayed on programs distributed at up to 14 events between January 2020 and December 2020
- ! Frequent mention of your company by emcee, including before headlining acts and the main headliner
- ! Tented 10' x 10' Exhibitor Booth space
- ! Eight VIP badges for admission to VIP Tent during JazzFest for both Saturday and Sunday
- ! Opportunity to speak to crowd on stage before the main headlining act



JAZZ PENSACOLA

CORPORATE SPONSOR FORM 2020 PENSACOLA JAZZFEST

Business Name:

Contact Person:

Phone: _____

Email: _____

Website: _____

Address: _____

City: _____ State: _____

ZIP: _____

Date: _____

Please indicate level of corporate sponsorship and amount:

Corporate Sponsor \$ _____

Silver Sponsor \$ _____

Gold Sponsor \$ _____

Platinum Sponsor \$ _____

Please send completed form and check to:

Jazz Pensacola
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Or send as PDF attachment to info@jazzpensacola.com. Deadline for submission to be included in 2020 Pensacola JazzFest program and banner is March 2, 2020.

Thank you for supporting Jazz in Pensacola!