



JAZZ PENSACOLA

3 West Garden St., Suite 418 • Pensacola, FL 32502-5633
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2023 PENSACOLA JAZZFEST INDIVIDUAL SPONSORSHIP

Planning is underway for the 40th Annual Pensacola JazzFest. This two-day event will be a musical celebration featuring various types of jazz – big band, swing, contemporary, traditional, bop, cool, Latin and blues – in a beautiful park setting. Please consider joining the Pensacola JazzFest team as a Corporate Sponsor.

The two-day, FREE Pensacola JazzFest will be held on a Saturday and Sunday in April in Seville Square, our beautiful park in historic downtown Pensacola. The venue location features a sprawling live-oak canopy and a picturesque central gazebo used as the Main Stage. Seating is provided, though many of our attendees bring lawn chairs for the full two days of music. Many purchase food from our quality food vendors.

JazzFest is a family-oriented festival that celebrates all types of jazz and attracts approximately 20,000 enthusiastic listeners over the weekend. The music includes a variety of jazz styles, presented by prominent national, regional and local artists, as well as area college and high school jazz bands. We also feature a “Kids Jam” with harmonicas and kazoos each afternoon for the children. In addition, an area is reserved for quality arts and crafts exhibitors, enhancing the festival atmosphere and adding value for attendees.

Jazz Pensacola is working on the 2023 headliners. Past JazzFests have featured preeminent guitarist Gene Bertoncini, internationally acclaimed trumpeter Wayne Bergeron, world-class trombonist Andy Martin, the all-star Greg Abate Quintet, and the popular high-energy group, The 4 Korner.

Jazz Pensacola has been the sole presenter of Pensacola JazzFest since 1999, following WUWF-FM’s tenure as event presenter. The event is presented as a gift to the community from members and sponsors.

Please see next page for description of sponsorship levels and benefits.

Learn more about Jazz Pensacola and its activities at jazzpensacola.com.



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2023 PENSACOLA JAZZFEST INDIVIDUAL SPONSOR LEVELS

Individual Sponsor: \$250

- Name on Jazz Pensacola website
- 2 VIP badges for admission to VIP tent during JazzFest for either Saturday or Sunday

Bronze Individual Sponsor: \$500

- Name on Jazz Pensacola website
- Name displayed in JazzFest program
- 2 VIP badges for admission to VIP Tent during JazzFest for both Saturday and Sunday

Silver Individual Sponsor: \$1,000

- Name on Jazz Pensacola website
- Name displayed in JazzFest program
- Name displayed on JazzFest banner over stage
- Frequent mention of your sponsorship by emcee
- Four VIP badges for admission to VIP Tent during JazzFest for both Saturday and Sunday

Gold Individual Sponsor: \$2,500

- Name on Jazz Pensacola website
- Name displayed in JazzFest program
- Name displayed on JazzFest banner over stage
- Frequent mention of your sponsorship by emcee
- Four VIP badges for admission to VIP tent during JazzFest for both Saturday and Sunday
- Opportunity to speak to crowd on stage before a headlining act
- "Meet the Sponsor" article in one of our monthly newsletters

Platinum Individual Sponsor: \$5,000+

- Name on Jazz Pensacola website
- Name displayed in JazzFest program
- Name displayed on JazzFest banner over stage
- Frequent mention of your company by emcee, including before headlining acts and the main headliner
- Eight VIP badges for admission to VIP Tent during JazzFest for both Saturday and Sunday
- Opportunity to speak to crowd on stage before the main headlining act
- "Meet the Sponsor" article in one of our monthly newsletters
- Jazz Pensacola social media post thanking and acknowledging you as a Platinum level individual sponsor

Diamond Individual Sponsor: \$10,000+

- Name on Jazz Pensacola website
- Name displayed in JazzFest program
- Name displayed on JazzFest banner over stage
- Frequent mention of your company by emcee, including before headlining acts and the main headliner
- Ten VIP badges for admission to VIP Tent during JazzFest for both Saturday and Sunday
- Opportunity to speak to crowd on stage before the main headlining act
- "Meet the Sponsor" article written to go into the Festival issue of the Newsletter
- Jazz Pensacola social media post thanking and acknowledging you as a Diamond level individual sponsor
- Named as sponsor for a monthly Jazz Gumbo (month of your choice excluding February and November)



JAZZ PENSACOLA

**INDIVIDUAL SPONSOR FORM
2023 PENSACOLA JAZZFEST**

Business Name:

Contact Person:

Phone: _____

Email: _____

Website: _____

Address: _____

City: _____ State: _____

ZIP: _____

Date: _____

Please indicate level of corporate sponsorship and amount:

Corporate Sponsor \$ _____

Silver Sponsor \$ _____

Gold Sponsor \$ _____

Platinum Sponsor \$ _____

Please send completed form and check to:

Jazz Pensacola
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Or send as PDF attachment to info@jazzpensacola.com. Deadline for submission to be included in 2023 Pensacola JazzFest program and banner is March 1, 2023.

Thank you for supporting Jazz in Pensacola!